



Tooradin Dalmore Football Club
62-66 South Gippsland Highway
P.O. Box 419
Tooradin 3980
ABN: 71132458072
Inc. No. A0004694B

Tooradin Dalmore Football Club – Concise sponsorship outline for Season 2019

The Tooradin Dalmore Football Club is based on the South Gippsland Highway in Tooradin; TDFC is well located in the South Eastern Suburbs of Victoria, on the way to both South Gippsland and Phillip Island. The location of our football ground and clubrooms see over five million vehicles pass by every year.

TDFC this year will compete in the West Gippsland Football Netball Competition after playing the past 15 years in the Suburban Casey Cardinia and South East Football Leagues. This return to Country Footy and Netball has excited all involved with our proud community based club. In the WGFNC we will be playing against, Koo Wee Rup, Cora Lynn, Garfield, Nar Nar Goon, Bunyip, Warragul Industrials, Korumbura Bena, Dalyston, Kilcunda Bass, Inverloch Kongwak and Phillip Island. Our last four senior premierships were all won in the West Gippsland Competition and Coach Lachie Gillespie and President Lee Jones have their sights firmly set on finals glory once again. Now is the ultimate time for sponsors to join our club and experience the unprecedented exposure that successful clubs create.

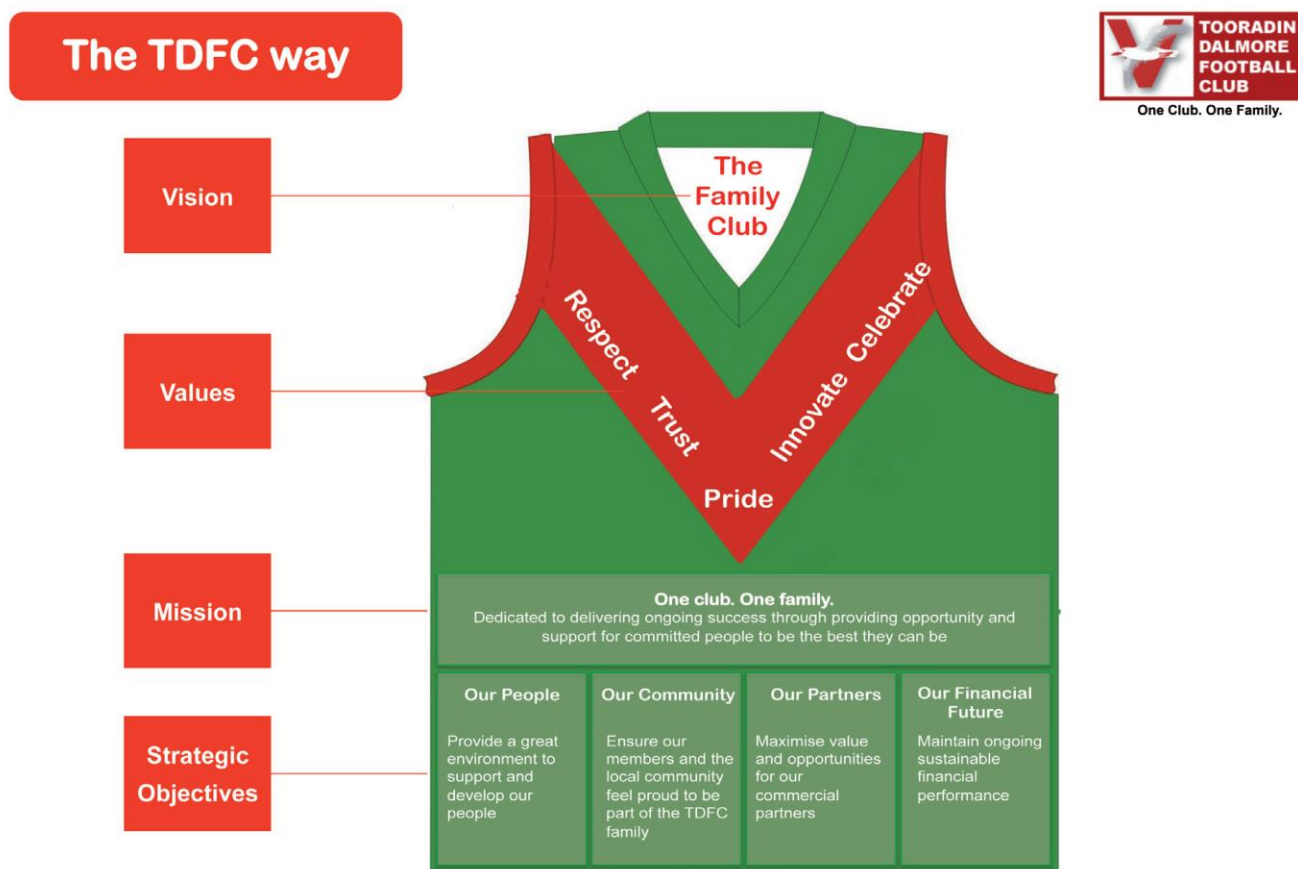
The move to West Gippsland will see us expand our sponsors marketing reach from Melbourne's South Eastern Suburbs to West and South Gippsland, altogether a great combination of rural, suburban and lifestyle living in economically vibrant communities. The media coverage of football and netball throughout this area is unmatched in country football; TV, print media, web based and social media have constant coverage of all the league and club news.

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TDFC's close alignment with the Tooradin and District Sports Club see our sponsors exposed on a daily basis (365 days a year) to the visitors enjoying a drink or meal at the Sports Club, exposure that can't be matched by any other club in our region.

Why Sponsor the Tooradin Dalmore Football Club?

- Large Electronic Score Board advertising
- 5 million annual passing traffic on South Gippsland Highway
- Sports Club exposure 365 days a year
- Members electronic newsletter
- Social media
- Community based club with senior and junior Football and Netball
- Monitored sponsor - member relationship programs



Gold Sponsorship:

- Premium Position Signage around venue/ground
- Prime Position on Big Screen sponsors rotation in the Sports club at Home Games
- Advertising on Large Electronic Scoreboard throughout the Home Games
- Naming Rights to a reserves players award (delivered weekly)
- 4 Tickets to Bay 13 day or Senior Presentation Dinner
- All Benefits of a Silver Sponsor

Investment: \$5,000 + GST

Silver Sponsorship:

- Signage around the Ground
- Advertising across all TDFC social media pages (Facebook, Instagram, Website)
- 2 Tickets to Sponsors Day Event
- 2 Football Club Membership
- Invitation to all club functions
- Sports Club Membership (Which includes discounted Food & Drink)
- 2 TDFC Polo Shirts and 2 TDFC Stubby Holders
- Half Price Bay 13 Tickets
- Annual Team Photo

Investment: \$3,000 + GST

Bronze Sponsorship:

- Signage around the ground
- Advertising on all TDFC social media pages (Facebook, Instagram, Website)
- 1 ticket to Sponsors Day Event
- 1 Football Club Membership
- 1 TDFC Polo Shirt and 2 Stubby Holders
- Annual Team Photo

Investment: \$1,500 + GST

Signage Sponsorship:

- Signage around the ground

Investment: \$800 + GST

Tailored Sponsorship Packages

If any of the above doesn't seem suitable, or you have other ideas or budgets, we are willing to work with you to develop a tailored sponsorship package to suit you and your company's needs. Feel free to contact our sponsorship team to help plan your involvement.

To be a truly professional club, we rely on our sponsors to help support the club. In return, we aim to provide a return on that investment, leveraging exposure within our league, the local region and of course our large membership base. TDFC's team song calls on our players to 'Answer the Call', and it's in this same spirit that we ask you to consider sponsoring the Tooradin Dalmore Football Club.

Seagulls Forever Boys, Seagulls are We!

Home of the Great Tradition, Where the Premierships our Mission,

Seagulls Forever Boys, Answer the Call!

Fly High you Mighty Seagulls, Tooradin's the Greatest Team of All!

Tooradin Dalmore Football Club

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