



## Tooradin-Dalmore Football Club Inc

Tooradin Dalmore Football Club  
62-66 South Gippsland Highway  
P.O. Box 419  
Tooradin 3980  
ABN: 71132458072  
Inc. No. A0004694B

### Tooradin Dalmore Football Club – Concise sponsorship outline for Season 2024

The Tooradin Dalmore Football Club is based on the South Gippsland Highway in Tooradin.

With a proud history dating back to 1947, the club has enjoyed success over many eras, most recently achieving both senior and reserve premierships in 2022.

Located in the Southeastern Suburbs of Victoria, on the way to both South Gippsland and Phillip Island. The location of our football ground and clubrooms sees over five million vehicles pass by every year.

Our Sports club is open 7 days a week serving both lunch and dinner, which also provides daily exposure to sponsors advertising 365 days a year. Exposure that can't be matched by any other club in our region.

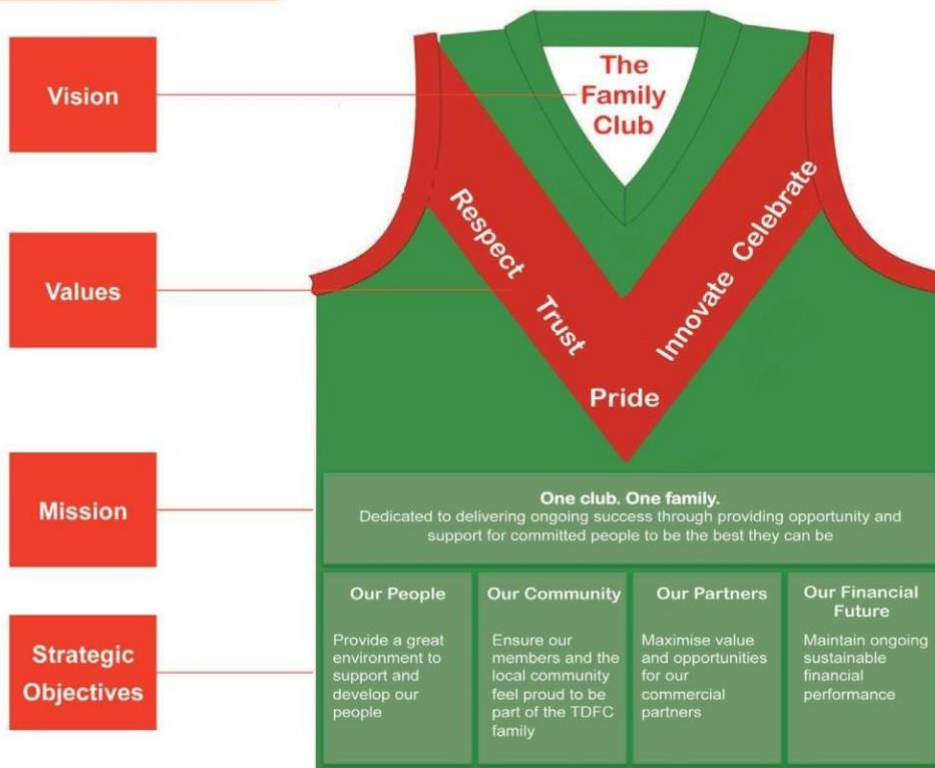
2024 is shaping up to be a very exciting season. With the appointment of new coach Jordan Kelly, emerging young players transitioning from U18's as well as some exciting new recruits to add to our already strong team it's looking to be another successful year.

Why Sponsor the Tooradin Dalmore Football Club?

- Large Electronic Score Board advertising
- Exposure within sports club 7 days a week 365 days.
- 5 million annual passing traffic on South Gippsland Highway
- Signage exposure from the Sports Club 365 days a year
- Members electronic newsletter
- Social media exposure
- Community based club with Senior and Junior Football and Netball
- Monitored sponsor - member relationship programs.

PREMIERS SWGFL: 1956, 1958,1970,1971,1972,1975  
PREMIERS WGFL: 1977,1984,1985,1997  
PREMIERS WGFNC: 2019 (Reserves) 2022 (Seniors and Reserves)

# The TDFC way



## Platinum Sponsorship:

- Your business logo on the football clubs’ merchandise (Playing Guernsey, training singlets, warm up tops, club polo shirt)
- Naming rights to a senior players award (delivered weekly)
- All the benefits of a gold sponsor
- This sponsorship is limited to a certain number of businesses to ensure maximum return, please speak to our sponsorship coordinators to see availability.

Investment \$10,000 + GST

## Gold Sponsorship:

- Premium Position Signage around venue/ground
- Prime Position on Big Screen sponsors rotation in the Sports club at Home Games
- Advertising on Large Electronic Scoreboard throughout the Home Games
- Naming Rights to a reserve’s players award (delivered weekly)
- 4 Tickets to Day on the Hill
- Invitation to senior presentation dinner
- All Benefits of a Silver Sponsor

Investment: \$5,000 + GST

PREMIERS SWGFL: 1956, 1958,1970,1971,1972,1975  
 PREMIERS WGFL: 1977,1984,1985,1997  
 PREMIERS WGFNC: 2019 (Reserves) 2022 (Seniors and Reserves)

## Silver Sponsorship:

- Signage around the Ground
- Advertising across all TDFC social media pages (Facebook, Instagram, Website)
- 2 Tickets to Sponsors Day Event
- 2 Football Club Sponsor Memberships
- Invitation to all club functions
- \$100 Voucher to the TDFC online merchandise store

Investment: \$3,000 + GST

## Bronze Sponsorship:

- Signage around the ground
- Advertising on all TDFC social media pages (Facebook, Instagram, Website)
- 1 ticket to Sponsors Day Event
- 2 Football Club Membership
- \$50 voucher to TDFC online store

Investment: \$1,500 + GST

## Signage Sponsorship:

- Signage around the ground

Investment: \$800 + GST

## Tailored Sponsorship Packages

If any of the above doesn't seem suitable, or you have other ideas or budgets, we are willing to work with you to develop a tailored sponsorship package to suit you and your company's needs. Feel free to contact our sponsorship team to help plan your involvement.

To be a truly professional club, we rely on our sponsors to help support the club. In return, we aim to provide a return on that investment, leveraging exposure within our league, the local region and of course our large membership base. TDFC's team song calls on our players to 'Answer the Call', and it's in this same spirit that we ask you to consider sponsoring the Tooradin Dalmore Football Club.

## Sponsorship Contacts:

Matt Hardy  
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