



Tooradin Dalmore Football Club
62-66 South Gippsland Highway
P.O. Box 419
Tooradin 3980
ABN: 71132458072
Inc. No. A0004694B

Tooradin Dalmore Football Club – Concise sponsorship outline for Season 2026

The Tooradin Dalmore Football Club is based on the South Gippsland Highway in Tooradin.

With a proud history dating back to 1947, the club has enjoyed success over many eras, most recently achieving a reserves (development side) premiership 2025 and seniors runners up 2025.

Located in the Southeastern Suburbs of Victoria, on the way to both South Gippsland and Phillip Island. The location of our football ground and clubrooms sees over five million vehicles pass by every year.

Our Sports club is open 7 days a week serving both lunch and dinner, which also provides daily exposure to sponsors advertising 365 days a year. Exposure that can't be matched by any other club in our region.

2026 is going to be a very exciting season. All four teams played finals last season, our Senior team playing in the grand final only to be just beaten on the day. Our development side coming away with a premiership. The U16's and U18's were both in the chase playing finals. This season with further new recruits and more exciting youth coming into the team, the Seagulls season is looking very positive.

Be part of a great family orientated club with a vast array of sponsors supporting one another.

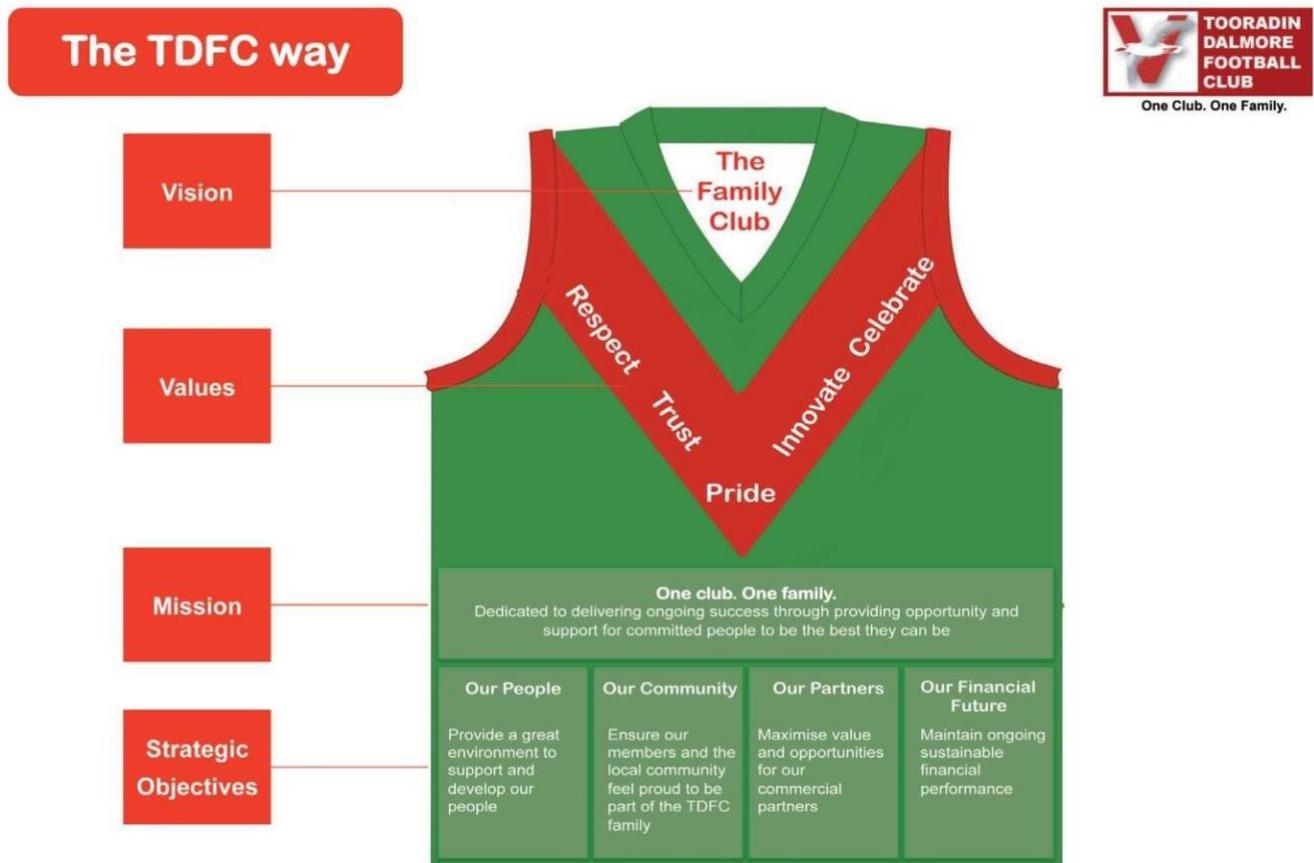
We can't wait to see what 2026 has in store, and we're excited to have you along for the ride.

Why Sponsor the Tooradin Dalmore Football Club?

- Large Electronic Score Board advertising
- Exposure within sports club 7 days a week 365 days.
- 5 million annual passing traffic on South Gippsland Highway
- Signage exposure from the Sports Club 365 days a year
- Members electronic newsletter

PREMIERS SWGFL: 1956, 1958,1970,1971,1972,1975
PREMIERS WGFL: 1977,1984,1985,1997
PREMIERS WGFNC: 2019, 2025 (Reserves) 2022 (Seniors and Reserves)

- Social media exposure
- Community based club with Senior and Junior Football and Netball
- Monitored sponsor - member relationship programs.



Platinum Sponsorship:

- Your business logo on the football clubs' merchandise (Playing Guernsey, training singlets, warm up tops, club polo shirt)
- Naming rights to a senior players award (delivered weekly)
- All the benefits of a gold sponsor
- This sponsorship is limited to a certain number of businesses to ensure maximum return, please speak to our sponsorship coordinators to see availability.

Investment \$10,000 + GST

Gold Sponsorship:

- Premium Position Signage around venue/ground
- Prime Position on Big Screen sponsors rotation in the Sports club at Home Games
- Advertising on Large Electronic Scoreboard throughout the Home Games
- Naming Rights to a reserve's players award (delivered weekly)

PREMIERS SWGFL: 1956, 1958, 1970, 1971, 1972, 1975
PREMIERS WGFL: 1977, 1984, 1985, 1997
PREMIERS WGFNC: 2019, 2025 (Reserves) 2022 (Seniors and Reserves)

- 4 Tickets to Day on the Hill
- All Benefits of a Silver Sponsor

Investment: \$5,000 + GST

Silver Sponsorship:

- Signage around the Ground
- Advertising across all TDFC social media pages (Facebook, Instagram, Website)
- 2 Tickets to Sponsors Day Event
- 2 Football Club Sponsor Memberships
- Invitation to all club functions
- \$100 Voucher to the TDFC online merchandise store

Investment: \$3,000 + GST

Bronze Sponsorship:

- Signage around the ground
- Advertising on all TDFC social media pages (Facebook, Instagram, Website)
- 1 ticket to Sponsors Day Event
- 2 Football Club Membership
- \$50 voucher to TDFC online store

Investment: \$1,500 + GST

Tailored Sponsorship Packages

If any of the above doesn't seem suitable, or you have other ideas or budgets, we are willing to work with you to develop a tailored sponsorship package to suit you and your company's needs. Feel free to contact our sponsorship team to help plan your involvement.

To be a truly professional club, we rely on our sponsors to help support the club. In return, we aim to provide a return on that investment, leveraging exposure within our league, the local region and of course our large membership base. TDFC's team song calls on our players to 'Answer the Call', and it's in this same spirit that we ask you to consider sponsoring the Tooradin Dalmore Football Club.

Sponsorship Contacts:

Matt Hardy
Ph: 0418 315 577
Email: matt@wbcabinets.com.au

Derek Genoni
Ph: 0418 388 768
Email: d.genoni@gendore.com.au

PREMIERS SWGFL: 1956, 1958,1970,1971,1972,1975 PREMIERS WGFL: 1977,1984,1985,1997 PREMIERS WGFNC: 2019, 2025 (Reserves) 2022 (Seniors and Reserves)
